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## **ontrackTV signs partnership deal with Vado for content**

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**January 27<sup>th</sup>, 2014 Vancouver, BC – Quizam Media Corporation** (“the Company”) (TSX-V: QQ) is pleased to announce a new learning content partnership has been agreed with Vado Inc. of Minneapolis ( [www.vadoinc.net](http://www.vadoinc.net) ). Vado will provide its existing library of over 300 new soft skill courses to ontrackTV, to sell to its global clients.

Vado’s learning courses are designed to help organizations take action to develop competencies, increase engagement, and quickly onboard and socialize new employees. Vado’s content will be available through all the global websites of ontrackTV. .

“We are pleased to partner with ontrackTV to provide our unique learning content that is “changing the face of learning,” comments Cindy Pascale, Vado’s CEO. “We offer learning content in six areas: Competency Development, Project Management, Business Writing Skills, Engagement and Retention, Career Development and Onboarding. Our learning content is delivered in small bite sized chunks to maximize learning retention. Additionally, all courses include a step by step Implementation Guide leveraging the natural way people learn—on the job. Finally, Vado offers Mapping as a Service where, on a complimentary basis, we will map our learning content to a client’s competency model, engagement survey, turnover drivers, an instructor led workshop, or any learning objective a company is looking to develop.”

“Short, targeted content is very popular with our global clients. . With Vado’s content, learners are not only gaining new knowledge, but clear action to apply what they learned on the job,” commented Russ Rossi, CEO of ontrackTV.

### **About Quizam Media and ontrackTV**

*ontrackTV is a wholly owned subsidiary of QUIZAM Media Corporation. ontrackTV uses high quality video and live instructors to deliver HR training online. Easy to follow lessons are structured into a Learning Management System of bite size, task led tutorials that support individuals with the training they need wherever and whenever they need it.*

*The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release. This news release may contain forward-looking statements including but not limited to comments regarding the timing and nature of potential acquisitions, joint ventures, partnerships, business dealings and financings, etc. Forward-looking statements address future events and conditions and therefore, involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements. Readers are cautioned not to place undue reliance on the forward-looking statements made in this Press Release.*