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ontrackTV and ej4 Partner to Share Workplace Video Learning Expertise

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January 30th, 2013 – VANCOUVER B.C./ST. LOUIS MO – Quizam Media Corporation ("Quizam" or "the Company") – is pleased to announce that ontrackTV and ej4 today have agreed to a strategic reseller partnership that brings ej4's short, videobased learning content to the ontrackTV customer. The partnership will help improve workplace performance with both traditional and non-traditional corporate education customers.

ontrackTV pursued ej4 as a channel partner after reviewing several large content providers to add to their eLearning offerings. ej4's short, digestible learning content was perfect for the ontrackTV client and the relationship was easy to navigate. "ej4's channel management is visionary and flexible," said David Lee, Business Development Director, ontrackTV.

ej4 urges clients to stop training and start building performance. Their cloud-based learning content averages 10 minutes or less and is completely mobile. This fits well with the "Learn online. Any time, any place." philosophy of ontrackTV. ej4 provides off-the-shelf, <u>custom eLearning</u>, and a number of performance support products for workplace training on topics including <u>sales</u>, compliance and productivity. ej4 learning content is problem-solution oriented, built with a strong instructional design, and is perfect for on-the-job and refresh learning.

Together, ontrackTV and <u>ej4</u> will bring enhanced performance support training to the USA, Canadian, Australian, and United Kingdom markets.

For more information on ej4 please visit: www.ej4.com and for information on ontrackTV visit www.ontracktv.com.

About ej4, LLC

Simply stated, <u>ej4</u> is performance improvement that works. As one of the largest elearning and performance improvement consultant services organizations in the nation, ej4's performance improvement solutions include off-the-shelf elearning, custom elearning, book summaries, webinar services, consulting, and innovative social learning platform. ej4 was chosen by eLearning! Magazine readers as their choice for "best sales training" 2012. ej4 was founded in 2003, with offices in St. Louis, MO and Overland Park, KS.

About ontrackTV.com

ontrackTV is a wholly owned subsidiary of QUIZAM Media Corporation. ontrackTV uses high quality video and live instructors to deliver computer and business skills training online to clients in Canada, UK, Australia and the Middle East.

Easy to follow lessons are structured into a library of hundreds of bite size, task led, video tutorials that support individuals with the training they need, wherever and whenever they need it.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release. This news release may contain forward-looking statements including but not limited to comments regarding the timing and nature of potential acquisitions, joint ventures, partnerships, business dealings and financings, etc. Forward-looking statements address future events and conditions and therefore, involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements. Readers are cautioned not to place undue reliance on the forward-looking statements made in this Press Release.