

## **Quizam Media Corporation**

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## **ontrackTV.co.uk renews annual subscription with Sainsbury's Supermarkets and increases # of licences by 25%.**

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**March 19<sup>th</sup>, 2012 – London, UK - Quizam Media Corporation** (“Quizam” or “the company”) is pleased to announce ontrackTV.co.uk has signed a renewal contract with Sainsbury's Supermarkets to supply online training licenses to support 4000 Store Support Centre staff. Sainsbury's is the UK's longest standing major food retailing chain, operating nearly 900 stores nationwide and employing around 150,000 colleagues. Sainsbury first signed with ontrackTV in March 2011.

Lorraine Lee, UK Director of ontrackTV commented, ‘This renewal agreement is a great testimony for ontrackTV. Firstly it shows that Sainsbury has been happy with the service. Secondly, because they have increased their licences by 25%, it shows that the client anticipates increased usage of ontrackTV.’

### **About Quizam Media and ontrackTV**

ontrackTV is a wholly owned subsidiary of QUIZAM Media Corporation. ontrackTV uses high quality video and live instructors to deliver HR training online. Easy to follow lessons are structured into a Learning Management System of bite size, task led tutorials that support individuals with the training they need wherever and whenever they need it.

*The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release. This news release may contain forward-looking statements including but not limited to comments regarding the timing and nature of potential acquisitions, joint ventures, partnerships, business dealings and financings, etc. Forward-looking statements address future events and conditions and therefore, involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements. Readers are cautioned not to place undue reliance on the forward-looking statements made in this Press Release.*