

## **Quizam Media Corporation**

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## **St. Lucia's Ministry of Education Signs Deal Quizam**

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**August 20, 2008 – Vancouver, BC – Quizam Media Corporation** (“Quizam” or “the company”) is pleased to announce it has signed deal with 12 schools from St. Lucia Secondary/Primary schools to use its flashcard software.

The schools involved in this pilot are:

- Primary
  - Gros Islet Primary
  - Morne Du Don Combined
  - Anse La Raye Primary
  - Canaries Primary
  - Desruisseaux Combined
  - Laborie Girls Primary
- Secondary
  - Gros Islet Secondary
  - St. Joseph's Convent
  - Vide Boutielle Secondary
  - Choiseul Comprehensive
  - Micoud Secondary
  - Vieux Fort Technical

Quizam's strategy is to accelerate global use of the software. In exchange for waiving the \$2000 Pilot Fee for 6 months the schools have agreed to give Quizam student/teacher feedback on the software. If the schools purchase the software before the end of the 6 month pilot period they will receive a 25% discount.

### **About Quizam Media Corporation ([www.quizam.com](http://www.quizam.com))**

Quizam Media Corporation is currently growing sales of Quizam 3.0 Software, a compelling Computer-Based Flash Card Assessment tool. In addition Quizam has developed an on line learning platform called ONTRACKTV ([www.ontracktv.com](http://www.ontracktv.com)). Ontracktv can deliver content while Quizam can assess the learning outcomes. Quizam's mission is to empower over a billion school-aged children and university students globally with relevant, effective and fun study aids.

*The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release. This news release may contain forward-looking statements including but not limited to comments regarding the timing and nature of*

*potential acquisitions, joint ventures, partnerships, business dealings and financings, etc. Forward-looking statements address future events and conditions and therefore, involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements. Readers are cautioned not to place undue reliance on the forward-looking statements made in this Press Release.*