

Quizam Media Corporation

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Qualicum Beach Elementary, Vancouver Island will use Quizam to Improve Literacy and Numeric Success.

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October 27, 2006 – Vancouver, BC – Quizam Media Corporation (“Quizam” or “the Company”) is pleased to announce Qualicum Beach Elementary has signed deal to use Quizam to improve student’s literacy and numeric scores.

Qualicum Beach Elementary is situated in the centre of the town of Qualicum Beach, on Vancouver Island. It is one of fifteen schools in School District No. 69 (Qualicum). There are approximately 250 students in Kindergarten to Grade Five.

Qualicum Beach Elementary’s school mission states, “at QBES we strive to foster a child-centered, vibrant and caring environment in which children develop the skills and knowledge needed for continued learning, personal growth, and social awareness. Toward this end, we value and encourage the active support of the home and community”

Education at Qualicum is a shared responsibility of the home, school and community. Parents promote school and homework success by reading with their children. Parents in partnership with teachers promote organizational and study skills at a young age so that students are prepared for secondary school. Meaningful learning experiences with the right balance of encouragement and challenge help children develop a positive self-esteem.

Play clubs such as choir, environment, newspaper, N.H.L., running, gardening and multicultural clubs all provide a rich array of activities that contribute to a young students emotional and social development in the school, community and family.

Irene Dual, Director of New Business, states, “Colourful images, music and young students engaged with each other, are all powerful and positive learning experiences. Quizam brings this to the classroom and helps children make meaningful connections for themselves - how to read, write and count”.

About Quizam Media Corporation (www.quizam.com)

Quizam Media Corporation is currently launching sales of Quizam 2.0 Software, a compelling Computer-Based Assessment tool that utilizes time-tested quizzing methods to empower students to learn in an environment where their assessment is instantaneous and their learning curve is accelerated. Students that use Quizam learn faster and score higher. Quizam's mission is to empower over a billion school-aged children and university students globally with relevant, effective and fun study aids.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release. This news release may contain forward-looking statements including but not limited to comments regarding the timing and nature of potential acquisitions, joint ventures, partnerships, business dealings and financings, etc. Forward-looking statements address future events and conditions and therefore, involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements. Readers are cautioned not to place undue reliance on the forward-looking statements made in this Press Release.