



**QUIZAM MEDIA CORPORATION**  
**CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE THREE MONTHS ENDED**  
**AUGUST 31, 2015 AND 2014**  
**(Unaudited)**

**The accompanying unaudited interim financial statements have been prepared by Management of Quizam Media Corporation and have not been reviewed by the Company's auditors**

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**QUIZAM MEDIA CORPORATION****CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**

(Expressed in Canadian dollars)

(Unaudited – Prepared by Management)

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	As at August 31, 2015 \$	As at May 31, 2015 \$
<b>ASSETS</b>		
Current		
Cash and cash equivalent	12,615	–
Accounts receivable	31,153	12,287
Prepaid expenses and deposits	16,650	31,912
Sales taxes recoverable	7,547	19,580
	<hr/> 67,965	<hr/> 63,779
Property and equipment (Note 3)	45,463	47,559
Investment in film production (Note 4)	55,000	55,000
	<hr/> 168,428	<hr/> 166,338
<b>LIABILITIES</b>		
Current		
Cheques written in excess of funds on deposit	–	11,367
Accounts payable and accrued liabilities	70,186	126,022
Deferred revenue	24,809	24,809
Due to a related parties (Note 11)	153,530	177,904
Promissory notes payable (Note 5)	136,822	131,817
	<hr/> 385,347	<hr/> 471,919
<b>EQUITY (DEFICIENCY)</b>		
Share capital (Note 6)	13,853,744	13,600,229
Contributed surplus	994,374	980,446
Share subscriptions received (Note 6)	102,401	23,806
Deficit	(15,167,438)	(14,910,062)
	<hr/> (216,919)	<hr/> (305,581)
	<hr/> 168,428	<hr/> 166,338

Nature and continuance of operations (Note 1)

Commitments (Note 15)

Subsequent events (Note 16)

APPROVED ON BEHALF OF THE BOARD ON OCTOBER 29, 2015:

/s/ "Russ Rossi"  
Russ Rossi, Director

/s/ "Jim Rosevear"  
Jim Rosevear, Director

The Accompanying Notes are an Integral Part of the Consolidated Financial Statements

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**QUIZAM MEDIA CORPORATION****CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS****FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

(Expressed in Canadian dollars)

(Unaudited – Prepared by Management)

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	2015	2014
	\$	\$
REVENUES		
Training services and software sales	115,288	147,528
On-Track TV sales	–	–
	<hr/> 115,288	<hr/> 147,528
EXPENSES		
Accounting and legal (Note 11)	69,515	15,300
Advertising and promotion	–	5,391
Automobile	9,678	3,463
Bank charges and finance fees	961	2,431
Depreciation	3,777	8,567
Investor and finance development (Note 11)	18,782	8,550
Management fees (Note 11)	36,000	36,000
Office and miscellaneous	15,638	12,076
On-Track TV development costs(Note 10 and 11)	60,495	3,845
Regulatory fees	3,777	–
Rent	39,515	48,178
Software development costs (Note 10 and 11)	14,524	15,000
Share-based compensation (Note 7)	13,928	–
Subcontractors	6,633	15,770
Telephone and internet	5,255	2,340
Travel and business development	17,810	7,227
Wages and benefits (Note 12)	56,745	42,327
	<hr/> 373,033	<hr/> 211,877
LOSS BEFORE OTHER ITEMS	(257,805)	(64,349)
OTHER ITEMS		
Interest income	429	–
NET LOSS AND COMPREHENSIVE LOSS	<hr/> (237,376)	<hr/> (64,349)
LOSS PER SHARE BASIC AND DILUTED	<hr/> (0.005)	<hr/> (0.003)
WEIGHTED AVERAGE NUMBER OF COMMON SHARES OUTSTANDING	<hr/> 47,391,597	<hr/> 23,280,662

The Accompanying Notes are an Integral Part of the Consolidated Financial Statements

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**QUIZAM MEDIA CORPORATION****CONSOLIDATED STATEMENTS OF CASH FLOWS****FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

(Expressed in Canadian dollars)

(Unaudited – Prepared by Management)

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	2015	2014
	\$	\$
<b>OPERATING ACTIVITIES</b>		
Net loss	(257,376)	(64,349)
Add back non-cash items:		
Depreciation	3,777	8,567
Share-based compensation	13,928	–
	(239,671)	(55,872)
Changes in non-cash working capital items:		
Accounts receivable	(18,866)	(29,590)
Prepaid expenses and deposits	15,262	(3,083)
Sales taxes recoverable	12,033	(3,468)
Accounts payable and accrued liabilities	(55,836)	(22,139)
Due to related parties	(19,369)	–
<b>CASH USED IN OPERATING ACTIVITIES</b>	(306,447)	(138,650)
<b>FINANCING ACTIVITIES</b>		
Advances from related parties	–	119,120
Share subscriptions received	78,595	56,420
Issuance of common shares, net	253,515	–
<b>CASH PROVIDED BY FINANCING ACTIVITIES</b>	332,110	175,540
<b>INVESTING ACTIVITIES</b>		
Acquisition of property and equipment	(1,681)	(34,530)
<b>CASH USED IN INVESTING ACTIVITIES</b>	(1,681)	(34,530)
<b>INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>	23,982	29,948
<b>CASH AND CASH EQUIVALENTS (CHEQUES ISSUED IN EXCESS OF FUNDS ON DEPOSIT) – BEGINNING OF THE PERIOD</b>	(11,367)	(11,181)
<b>CASH AND CASH EQUIVALENTS (CHEQUES ISSUED IN EXCESS OF FUNDS ON DEPOSIT) – END OF THE PERIOD</b>	12,615	15,767
<b>SUPPLEMENTAL INFORMATION</b>		
Interest paid	–	–
Income tax paid	–	–
<b>NON-CASH FINANCING ACTIVITIES</b>		
Issuance of shares for finders' fees	5,200	–

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**QUIZAM MEDIA CORPORATION****CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY (DEFICIENCY)****FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

(Expressed in Canadian dollars)

(Unaudited – Prepared by Management)

	<b>Number of Common Shares</b>	<b>Amount \$</b>	<b>Contributed Surplus \$</b>	<b>Share Subscriptions Received \$</b>	<b>Deficit \$</b>	<b>Total \$</b>
As at May 31, 2014	23,280,662	12,754,706	962,235	–	(13,921,963)	(205,022)
Share subscriptions received	–	–	–	56,420	–	56,420
Net loss for the period	–	–	–	–	(64,349)	(64,349)
As at August 31, 2014	23,280,662	12,754,706	962,235	56,420	(13,986,312)	(212,951)
As at May 31, 2015	43,152,446	13,600,229	980,446	23,806	(14,910,062)	(305,581)
Common shares issued	3,000,000	150,000	–	–	–	150,000
Issued as finder's fees	104,000	5,200	–	–	–	5,200
Share issuance costs	–	(5,200)	–	–	–	(5,200)
Warrants exercised	620,000	62,000	–	–	–	62,000
Stock option*s exercised	515,150	41,515	–	–	–	11,515
Share subscriptions received	–	–	–	78,595	–	78,595
Share-based compensation	–	–	13,928	–	–	13,928
Net loss for the period	–	–	–	–	(257,376)	(237,376)
As at August 31, 2015	47,391,596	13,853,774	994,374	102,401	(15,167,438)	(216,920)

The Accompanying Notes are an Integral Part of the Consolidated Financial Statements

**QUIZAM MEDIA CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

(Expressed in Canadian dollars)

(Unaudited – Prepared by Management)

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**1. CORPORATE INFORMATION, NATURE AND CONTINUANCE OF OPERATIONS**

Quizam Media Corporation (the “Company”) was incorporated on September 15, 2000 under the provisions of the Company Act of British Columbia and is listed on the TSX Venture Exchange (“TSX-V”). The Company’s principal business activity consists of providing computer training and consulting services and marketing of a computer based educational program. The address of the Company’s corporate office and its principal place of business is 4<sup>th</sup> Floor, 885 West Georgia Street, Vancouver, BC, V6C 3E8.

These consolidated financial statements have been prepared on the basis of accounting principles applicable to a going concern. This assumes the Company will operate for the foreseeable future and will be able to realize its assets and discharge its liabilities in the normal course of business rather than through a process of forced liquidation. The Company has a history of significant losses, sizeable accumulated deficits and working capital deficits. These factors form a material uncertainty that casts significant doubt about the Company’s ability to continue as a going concern. The Company’s ability to continue as a going concern is dependent on completing equity financings, obtaining support from related parties or generating consistent profitable operations in the future.

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

a) Statement of compliance

These consolidated financial statements have been prepared in accordance with the International Financial Reporting Standards (“IFRS”) as issued by the International Accounting Standards Board (“IASB”) applicable to the preparation of interim financial statements, including IAS 34, *Interim Financial Statements*.

b) Basis of measurement and presentation

The preparation of financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions which affect the reported amounts of assets and liabilities at the date of the financial statements and revenues and expenses for the period reported. Significant areas requiring the use of management estimates relate to estimation of an allowance for doubtful accounts, the measurement of share-based compensation, expected lives of long-lived assets, and the recognition of deferred income tax assets. Actual results could differ from those estimates. Significant judgements are applied by management to determine whether sales have met the Company’s revenue recognition criteria, whether investments in film production are recoverable, and to assess the probability of realizing deferring income tax assets based on the likelihood of generating taxable income in the future. Different judgement could yield different results. These consolidated financial statements are prepared on the historical cost basis except for certain financial instruments, which are measured at fair value as explained in the accounting policies set out in Note 2 (p). All amounts are expressed in Canadian dollars unless otherwise stated.

c) Basis of consolidation

The consolidated financial statements include the accounts of the Company and On-Track Computer Training Ltd. (“On-Track”). On-Track was incorporated in Canada and is 100% owned by Quizam Media Corporation. Inter-company balances and transactions, including unrealized income and expenses arising from inter-company transactions, are eliminated on consolidation.

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**FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

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d) Foreign currency translation

Foreign currency denominated assets and liabilities of operations are translated into Canadian dollars at exchange rates prevailing at the consolidated statement of financial position date for monetary items and at exchange rates prevailing at the transaction date for non-monetary items. Revenues and expenses are converted at the average exchange rate for the reporting period. Gains or losses on translation are included in operations. The Company's functional and presentation currency is the Canadian dollar.

e) Cash and cash equivalents

The Company considers deposits with banks or highly liquid short-term interest bearing securities that are readily convertible to known amounts of cash and those that have maturities of three months or less when acquired to be cash equivalents.

f) Property and Equipment

Equipment is recorded at cost less accumulated depreciation. Depreciation is calculated using the straight-line method over the estimated useful lives as follows:

Computer hardware	3 years
Furniture and fixtures	5 years
Library	5 years

Leasehold improvements are depreciated using the straight-line method over the estimated term of the related lease.

g) Investment in film productions

Investment in film productions represents the unamortized cost of film projects which are in development and in progress. Such costs are capitalized and upon commencement of production are reclassified to production costs in the consolidated statement of financial position. Projects in development are written off at the earlier of the date they are determined not to be recoverable or when abandoned, or three years from the date of initial investment.

Costs of producing film programs are capitalized and amortized using the individual film forecast method, whereby capitalized costs are amortized, and ultimate participation costs are accrued, in the proportion that current revenue bears to management's estimate of ultimate revenue expected to be recognized from the exploitation, exhibition or licensing of the film. For film programs produced by the Company, capitalized costs include all direct production, an allocation of directly attributable overhead and financing costs incurred during production that are expected to benefit future periods. Financing costs are capitalized to the costs of a film or television program until the film or television program is complete.

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**FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

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h) Long-lived assets and impairment

The Company evaluates, on an ongoing basis, the carrying value of property and equipment, for indications of impairment at each statement of financial position date or if an indication of impairment occurs.

An impairment loss is recognized when the carrying amount of an asset, or its cash-generating unit, exceeds its recoverable amount. A cash-generating unit is the smallest identifiable group of assets that generates cash inflows that are largely independent of the cash inflows from other assets or groups of assets. Impairment losses are recognized in profit and loss for the period.

Impairment losses recognized in respect of cash-generating units are allocated first to reduce the carrying amount of any goodwill allocated to cash-generating units and then to reduce the carrying amount of the other assets in the unit on a pro-rata basis.

The recoverable amount is the greater of the asset's fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. For an asset that does not generate largely independent cash inflows, the recoverable amount is determined for the cash-generating unit to which the asset belongs.

An impairment loss is reversed if there is an indication that there has been a change in the estimates used to determine the recoverable amount. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortization, if no impairment loss had been recognized. An impairment loss with respect to goodwill is never reversed.

i) Loans receivable and notes payable

Loans receivable and notes payable are carried at amortised cost using the effective interest method. Finance charges are deferred and recognized over the life of the loan.

j) Share issuance costs

Professional, consulting, regulatory and other costs directly attributable to financing transactions are recorded as deferred share issuance costs until the financing transactions are completed, if the completion of the transaction is considered likely; otherwise they are expensed as incurred.

Share issue costs are charged to share capital when the related shares are issued. Deferred share issuance costs related to financing transactions that are not completed are charged to expenses.

k) Income taxes

The Company provides for income taxes using the liability method of tax allocation. Under this method deferred income tax assets and liabilities are determined based on temporary differences between the accounting and tax bases of existing assets and liabilities, and are measured using enacted or substantially enacted tax rates expected to apply when these differences reverse. Deferred tax assets are recognized only to the extent that it is probable that future taxable income will be available against which deductions and tax losses can be utilized.



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l) Revenue recognition

i. Training revenue

Training revenues are recorded when a customer attends a course, this is the date at which the stage of completion and costs of the transaction can be reliably measured, the amount of revenue can be measured reliably and it is probable that the economic benefits of the transaction will flow to the Company.

ii. On-Track TV revenue

On-Track TV revenues are those whereby customers sign up and pay for access to a video library. The revenues are recorded when access to the On-Track TV website has been granted and collection is probable.

iii. Software revenue

The Company records revenue from the sale of software when the customers download the software from the Company's website and collection is reasonably assured which is generally when direct payment is received.

iv. License fee revenue

License fees are recorded in the accounts when all conditions have been met under the license agreement, the licensee is satisfied with the operations of the software, and collection is probable, which is generally when payment is received.

m) Share-based payments

The Company records all share-based payments at their fair value. The share-based compensation costs are charged to operations over the stock option vesting period and agents' options and warrants issued in connection with common share placements are recorded at their fair value on the date of issue as share issuance costs. At each financial position reporting date, the amount recognized as an expense is adjusted to reflect the actual number of stock options expected to vest. On the exercise of stock options and agents' options and warrants, share capital is credited for consideration received and for fair value amounts previously credited to contributed surplus. The Company uses the Black-Scholes option pricing model to estimate the fair value of share-based compensation.

n) Earnings(Loss) per share

Basic earnings (loss) per share is computed using the weighted average number of common shares outstanding during the period. The treasury stock method is used for the calculation of diluted income (loss) per share.

The existence of warrants and options affects the calculation of earnings (loss) per share on a fully diluted basis. As the effect of this dilution is to increase the reported earnings per share and reduce the reported loss per share and diluted per share amounts excludes all potential common shares if their effect is anti-dilutive.

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**FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

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o) Development costs

Development costs are expensed as incurred, except in cases where development costs meet certain identifiable criteria for deferral. The Company has not capitalized any product development costs during the period.

p) Financial instruments

All financial assets are initially recorded at fair value and classified into one of four categories: held to maturity, available for sale, loans and receivable or at fair value through profit or loss (“FVTPL”). All financial liabilities are initially recorded at fair value and classified as either FVTPL or other financial liabilities. Financial instruments comprise of cheques written in excess of funds on deposit, accounts receivable, loans receivable, accounts payable, due to related parties and promissory notes payable. The Company has elected to account for transaction costs related to the issuance of financial instruments as a reduction of the carrying value of the related financial instruments.

At initial recognition management has classified financial assets and liabilities as follows:

i. Financial assets

The Company has no assets recognized at FVTPL. The Company has classified accounts receivable and loans receivable as loans and receivables. The Company has not classified any financial assets held to maturity or available for sale.

ii. Financial liabilities

The Company has recognized its accounts payable, due to related parties and promissory notes payable as other financial liabilities. The Company derecognizes a financial liability when its contractual obligations are discharged, cancelled or expire.

q) New accounting standards adopted effective June 1, 2015

The mandatory adoption of the following new and revised accounting standards and interpretations on June 1, 2015 had no significant impact on the Company’s consolidated financial statements for the periods presented:

***IAS 36 – Impairment of Assets***

In May 2013, the IASB issued an amendment to address the disclosure of information about the recoverable amount of impaired assets or a CGU for periods in which an impairment loss has been recognized or reversed. The amendments also address disclosure requirements applicable when an asset’s or a CGU’s recoverable amount is based on fair value less costs of disposal. The adoption of this standard had no significant impact on the Company’s consolidated financial statements.

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- r) New accounting standards not yet adopted

**IFRS 15 – Revenue from Contracts with Customers**

In May 2014, the IASB issued IFRS 15 – *Revenue from Contracts with Customers* ("IFRS 15") which supersedes IAS 11 – *Construction Contracts*, IAS 18 – *Revenue*, IFRIC 13 – *Customer Loyalty Programmes*, IFRIC 15 – *Agreements for the Construction of Real Estate*, IFRIC 18 – *Transfers of Assets from Customers*, and SIC 31 – *Revenue – Barter Transactions Involving Advertising Services*. IFRS 15 establishes a comprehensive five-step framework for the timing and measurement of revenue recognition. The standard is effective for annual periods beginning on or after January 1, 2017.

**IFRS 9 – Financial Instruments**

The IASB intends to replace IAS 39 – *Financial Instruments: Recognition and Measurement* in its entirety with IFRS 9 – *Financial Instruments* ("IFRS 9") which is intended to reduce the complexity in the classification and measurement of financial instruments. In February 2014, the IASB tentatively determined that the revised effective date for IFRS 9 would be January 1, 2018.

Management is currently evaluating any impact that the above standards may have on the Company's consolidated financial statements and this assessment has not yet been finished.

**3. PROPERTY AND EQUIPMENT**

<b>Cost</b>	<b>Computer Hardware</b>	<b>Furniture and Fixtures</b>	<b>Leasehold Improvements</b>	<b>Library</b>	<b>Total</b>
As at May 31, 2014	\$ 357,581	\$ 76,560	\$24,617	\$4,280	\$ 463,038
Additions	26,031	–	–	475	26,506
As at May 31, 2015	\$ 383,612	\$ 76,560	\$ 24,617	\$4,755	\$ 489,544
Additions	1,681	–	–	–	1,681
As at August 31, 2015	\$ 385,293	\$ 76,560	\$ 24,617	\$ 4,755	\$ 491,225

**Accumulated Depreciation**

As at May 31, 2014	\$ 350,175	\$ 73,291	\$ 1,799	\$ 3,941	\$ 429,206
Depreciation	7,044	1,465	3,931	339	12,779
As at May 31, 2015	\$ 357,219	\$ 74,756	\$ 5,730	\$ 4,280	\$ 441,985
Depreciation	2,125	3,66	1,231	55	3,777
As at August 31, 2015	\$ 359,344	\$ 75,122	\$ 6,961	\$ 4,335	\$ 445,762

**Carrying Amounts**

Balance May 31 2015	\$ 26,393	\$ 1,804	\$ 18,887	\$ 475	\$47,559
Balance, August 31, 2015	\$ 25,949	\$ 1,438	\$ 17,656	\$ 420	\$45,463

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**FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

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**4. INVESTMENT IN FILM PRODUCTION**

The Company invested \$55,000 in a film production project, which have been capitalized as an intangible asset under development at August 31, 2015. No depreciation has been recorded since the production is still in progress and has not been completed yet. The Company committed pay another \$55,000 upon completion of the project scheduled for November 2015.

**5. PROMISSORY NOTES PAYABLE**

At August 31, 2015, the promissory notes payable balance is \$136,822 (May 31, 2015 - \$131,817) including interest and finance fees. The promissory notes are unsecured, due on demand, bear interest at 15% and are payable to a significant shareholder of the Company.

**6. SHARE CAPITAL**

The Company has authorized share capital of an unlimited number of common voting shares without par value. Disclosures on any common shares issued are also provided in the consolidated statements of changes in equity (deficiency).

*Transactions for the period ended August 31, 2015:*

In June 2015, the Company completed a non-brokered private placement consisting of 3,000,000 units at \$0.05 per unit for proceeds of \$150,000. A portion of proceeds totaling \$23,806 was collected prior to May 31, 2015 and included in subscriptions received at May 31, 2015. Each unit consisted of one common share and one share purchase warrant exercisable at a price of \$0.12 for 18 months expiring on December 11, 2016. In connection with the private placement, the Company issued 104,000 common shares as finders' fees with a fair value of \$5,200.

During the period ended August 31, 2015, the Company issued 735,150 common shares upon exercise of warrants for total proceeds of \$73,515.

During the year ended May 31, 2015, the Company issued 400,000 common shares upon exercise of stock options for total proceeds of \$50,000.

As at August 31, 2015, the Company has received \$102,401 in proceeds towards the private placement closed in September 2015 (see Note 16). This amount was included in share subscriptions received at August 31, 2015.

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**FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

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**7. STOCK OPTIONS**

Stock option plan and stock options issued:

The Company grants stock options to directors, officers, employees and consultants as compensation for services, pursuant to its Incentive Share Option Plan (the “Plan”). Under the Plan, the option price must not be less than the closing price of the common shares of the Company on the TSX-V on the day immediately preceding the date of grant less the applicable discount if any. The number of options that may be issued under the plan is limited to no more than 10% of the Company’s issued and outstanding shares on the grant date. Options vest immediately. Vesting restrictions may also be applied to certain other options grants, at the discretion of the directors.

The following table summarizes the continuity of the Company’s stock options:

	Number of Underlying Shares	Weighted Average Exercise Price \$
Outstanding, May 31, 2014	1,983,333	0.21
Granted	1,330,000	0.13
Exercised	(200,000)	0.15
Cancelled/Expired	(793,333)	0.30
Outstanding, May 31, 2015	2,320,000	0.14
Granted	300,000	0.10
Exercised	(400,000)	0.13
Cancelled/Expired	–	–
Outstanding, August 31, 2015	2,220,000	0.14

All of the options outstanding at August 31, 2015 were fully vested.

The fair value for stock options granted during the three month period was estimated using the Black-Scholes option pricing model using the following weighted average assumptions:

	August 31, 2015	August 31, 2014
Risk-free interest rate	0.43%	–
Expected life (in years)	2.00	–
Expected volatility	191%	–
Expected forfeitures	0%	–
Dividend yield	0%	–

Total share-based compensation expense recognized for stock options granted during the period ended August 31, 2015 to directors, officers and consultants of the Company was \$13,928 (2014 - \$nil) and was charged to operations.

The weighted average grant date fair value of stock options granted during the period was \$0.05 (2014- \$nil) per option.

The weighted average remaining contractual life of the stock options outstanding as at August 31, 2015 was 1.00 years (2014 - 1.36 years).

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**FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

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**8. SHARE PURCHASE WARRANTS**

The following table summarizes the continuity of the Company's share purchase warrants:

	Number of Underlying Shares	Weighted Average Exercise Price \$
Balance, May 31, 2014	6,665,238	0.31
Issued in unit private placements	11,523,809	0.10
Exercised	(1,284,000)	0.14
Expired	(2,236,667)	0.51
Balance, May 31, 2015	14,668,380	0.13
Issued in unit private placements	3,000,000	0.12
Exercised	(735,150)	0.10
Expired	–	–
Balance, August 31, 2015	16,933,230	0.13

At August 31, 2015, the following share purchase warrants were outstanding:

Number of Warrants	Exercise Price	Expiry Date
2,428,571	\$ 0.25	September 4, 2015
1,016,000	\$ 0.15	November 27, 2015
964,850	\$ 0.10	May 27, 2016
6,666,667	\$ 0.10	September 3, 2016
2,857,142	\$ 0.10	October 22, 2016
3,000,000	\$ 0.12	December 11, 2016
16,933,230		

The weighted average remaining contractual life of the warrants outstanding as at August 31, 2015 was 0.88 years (2014 – 0.79 years).

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**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

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**9. SEGMENTED INFORMATION**

Operating segments are defined as components of an enterprise about which separate financial information is available that is evaluated regularly by the chief operation decision maker, or decision making group, in deciding how to allocate resources and in assessing performance.

The Company derives sales from training services and software sales.

(a) Training Services and UK On-Track TV Sales for the three months ended August 31:

	2015	2014
	\$	\$
Revenue	115,288	147,528
Expenses	(353,597)	(211,877)
Profit (loss)	(237,940)	(64,349)

(b) Software Sales and Licensing for the three months ended August 31:

	2015	2014
	\$	\$
Revenue	–	–
Expenses	(14,524)	(15,000)
Profit (loss)	(14,524)	(15,000)

The Company's operations are centralized whereby the Company's head office is responsible for the operational results. All of the Company's assets are in Canada. The Company's revenues include sales generated in Canada and in the U.K. as follows:

	2015	2014
	\$	\$
Canada	115,288	147,528
U.K.	–	–

**10. PRODUCT DEVELOPMENT COSTS**

(a) On-Track TV

During fiscal 2015 and 2014, the Company finished a complete set of on-line curriculum for its training division called On-Track TV. The costs associated with development of the On-Track TV, which are included in expenses for the three months ended August 31, 2015 and 2014 are as follows:

	2015	2014
	\$	\$
Salary, wages and fees (management, programming and marketing)	48,583	3,455
Marketing, advertising and promotion	11,912	390
	60,495	3,845

**QUIZAM MEDIA CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

(Expressed in Canadian dollars)

(Unaudited – Prepared by Management)

(b) Quizam software

The costs associated with development of the Quizam educational software, which are included in the consolidated statement of operations, and comprehensive loss for the three months ended August 31, 2015 and 2014 are as follows:

	2015	2014
	\$	\$
Salary, wages and fees (management, programming and marketing)	14,524	15,000
Advertising and promotion	–	–
	<u>14,524</u>	<u>15,000</u>

**11. RELATED PARTY TRANSACTIONS**

**(a) Key management compensation**

The Company has identified its Directors, President and Chief Executive Officer, and Chief Financial Officer as its key management personnel and the compensation costs for key management personnel and companies related to them were recorded at their exchange amounts as agreed upon by transacting parties as follows:

	2015	2014
	\$	\$
Wages and benefits, and fees	36,000	36,000
Share-based payments	–	–
	<u>36,000</u>	<u>36,000</u>

For the three months ended August 31, 2015 and 2014, key management personnel were not paid any post-employment benefits, termination benefits or any other long-term benefits.

**(b) Amounts due to related parties**

At August 31, 2015, the Company owed \$153,530 (2014 - \$171,428) to a significant shareholder and companies owned by a significant shareholder, who is also a director and officer, and to a company owned by his relative. Additionally, a promissory note is payable to a related party as disclosed in Note 6.

**(c) Related party transactions**

Accounting, investor and finance development, product development, moving, office and other miscellaneous expenses are provided by a company owned by a significant shareholder who is also a director and officer. An amount of \$105,852 (2014 - \$74,767) was included in expenses for these services during the three months ended August 31, 2015.

During the three months ended August 31, 2015, marketing and publicity, investor and finance development, product development fees, and moving expenses totalling \$77,361 (2014 - \$33,667) were included in expenses to a company owned by a relative of one of the directors.

During the period ended August 31, 2015, product development fees and office expenses totalling \$21,833 (2014 - \$25,390) were included in expenses to relatives of one of the directors.



**QUIZAM MEDIA CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

(Expressed in Canadian dollars)

(Unaudited – Prepared by Management)

**12. CAPITAL MANAGEMENT**

The Company's capital currently consists of common shares, share subscriptions, options and warrants for a total amount of \$14,936,591 (2014 – \$13,773,361). The Company's principal source of capital is from the issuance of common shares. The Company's capital management objectives are to safeguard its ability to continue as a going concern and to have sufficient capital to be able to meet the Company's educational software development, internet training development and film production to ensure the growth of activities.

**13. LINE OF CREDIT**

As at August 31, 2015, the Company has a line of credit of \$5,000 bearing interest at the bank's prime rate plus five percent. The line of credit is guaranteed by the assets of the Company. There was no outstanding balance as of August 31, 2015 and 2014.

**14. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT**

The Company's financial instruments include cheques written in excess of funds on deposit, accounts receivable, loans receivable, accounts payable, due to related parties and promissory notes payable. The carrying amounts of these financial instruments are a reasonable estimate of their fair values because of their current nature.

The following table summarizes information regarding the carrying values of the Company's financial instruments:

	<b>2015</b>	<b>2014</b>
	\$	\$
FVTPL	12,615	15,767
Loans and receivables (i)	31,153	35,986
Other financial liabilities (ii)	(360,538)	(326,107)

(i) Accounts receivable and loans receivable

(ii) Cheques written in excess of funds on deposit, accounts payable, amounts due to a related party and promissory notes payable

The Company classifies its fair value measurements in accordance with an established hierarchy that prioritizes the inputs in valuation techniques used to measure fair value as follows:

Level 1 – Unadjusted quoted prices in active markets for identical assets or liabilities;

Level 2 – Inputs other than quoted prices that are observable for the asset or liability either directly (i.e. as prices) or indirectly (i.e. derived from prices); and

Level 3 – Inputs that are not based on observable market data.

The following table sets forth the Company's financial assets measured at fair value on a recurring basis by level within the fair value hierarchy:

	<b>Level</b>	<b>2015</b>	<b>2014</b>
		\$	\$
Cash and cash equivalents	1	12,615	15,767

**QUIZAM MEDIA CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

(Expressed in Canadian dollars)

(Unaudited – Prepared by Management)

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The risk management function within the Company is carried out in respect of financial risks, operational risks and legal risks. Financial risk comprises market risk (including currency risk, interest rate risk and other price risk), credit risk and liquidity risk. The primary objectives of the financial risk management function are to establish risk limits, and then ensure that exposure to risks stays within these limits. The operational and legal risk management functions are intended to ensure proper functioning of internal policies and procedures, in order to minimise operational and legal risks.

*Credit Risk*

Financial instruments that potentially subject the Company to concentrations of credit risk consist of accounts receivable. Credit risk from accounts receivable encompasses the default risk of its customers. The Company manages its exposure to credit risk by only working with reputable companies and by performing on-going credit evaluations of its customers' financial condition and requires letters of credit or other guarantees whenever deemed appropriate. The maximum exposure to loss arising from accounts receivable is equal to their carrying amounts.

The following table provides information regarding the ageing of financial assets that are past due but which are not impaired as at August 31, 2015:

	Neither past due nor impaired	31-60 days	61-90 days	91 days and over	Carrying value
Trade accounts receivable	\$ 18,355	8,064	4,734	–	31,153

All of the 61 days and over balance outstanding at August 31, 2015 has been collected subsequent to August 31, 2015.

*Liquidity Risk*

The Company manages its ability to meet its short-term obligations through the capital management described in Note 12. The Company has a working capital deficit and requires additional financing to fund operations.

*Foreign Exchange Risk*

As the Company generates a portion of its revenues in the U.K., the Company's foreign exchange risk arises primarily with respect to the U.K. pound sterling. Financial instruments that subject the Company to foreign currency exchange risk include cash and accounts receivable. Approximately 5% of the Company's revenues are denominated in the U.K. pound sterling (2014 – 5%), while a significant amount of the Company's expenses are denominated in Canadian dollars. In management's opinion the Company is not exposed to significant foreign exchange rate risk.

*Interest Rate Risk*

In management's opinion the Company is not exposed to significant interest rate risk.

**QUIZAM MEDIA CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**  
**FOR THE THREE MONTHS ENDED AUGUST 31, 2015 AND 2014**

(Expressed in Canadian dollars)

(Unaudited – Prepared by Management)

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**15. COMMITMENTS**

- (a) The Company has signed rental agreement effective until June 29, 2017 and has committed to rental payments of the total of \$295,957 payable as follows:

	\$
May 31, 2016	106,542
May 31, 2017	142,059
May 31, 2018	11,839
<hr/>	
Total	260,440

- (b) In June 2015, the Company entered into a letter of intent to acquire a 10% non-dilutable equity interest in William Sadleir's new motion picture distribution company, Aviron Capital, LLC, ("Aviron") headquartered in Beverly Hills, California. The Company subsequently entered into a Share Exchange Agreement dated October 19, 2015 (the "Agreement"). Under the terms of the Agreement, the Company will issue 1,000,000 common shares and 12,250,000 share purchase warrants to acquire 1,000 Class A units of Aviron, representing a 10% non-dilutable equity interest. Each warrant entitles the holder to acquire one common share at a price of \$0.08 for a period of 120 months following closing. Aviron will grant the Company a Net Earnings Participation interest consisting of (i) US\$50,000 per year, paid quarterly (ii) the issuance of a non-interest bearing promissory note of US\$1,000,000 due and payable on or before October 30, 2020 (iii) 10% of Aviron's net annual revenues (iv) and 10% of all proceeds or value received at the time of a liquidity event, including a public or private sale of Aviron, or winding up of the company. This agreement is subject to regulatory approval.

**16. SUBSEQUENT EVENTS**

- (a) In September 2015, the Company completed a private placement consisting of 4,000,000 units at \$0.03 per unit for proceeds of \$120,000. Each unit consisted of one common share and one share purchase warrant. Each whole warrant is exercisable for 18 months at \$0.12 per share. In connection with the private placement, the Company issued 66,667 common shares as finders' fees.
- (b) Subsequent to August 31, 2015, the Company issued 2,600,000 shares upon exercise of warrants for gross proceeds of \$260,000.

**Form 51-102F2**  
**Management's Discussion & Analysis (MD & A)**

## **Forward-Looking Information**

This MD&A contains “forward-looking information” that is based on management’s expectations, estimates and projections as of the date of this MD&A. Forward looking information in this MD&A can frequently be identified as incorporating such words as “plans”, “becomes”, “expects”, “estimates”, “forecasts”, “intends”, “anticipates”, “believes”, “may”, “could”, “would”, “might” or “will”. This forward looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performance or achievements expressed or implied by the forward looking information in this MD&A. Actual results may vary materially from the forward looking information contained in this MD&A. The forward-looking information contained in this MD&A is based on the information available as of the date of this MD&A and we have no intention of updating them except as required by applicable securities law. Numerous events and circumstances could occur subsequent to the date of this MD&A that could cause the actual results, performance or achievements that may be expressed or implied by the forward-looking information.

Forward-looking statements are included in sections 1.2, 1.4, 1.5, 1.6, and 1.11. Examples of such forward looking information included in this MD&A include, but are not limited to, trends in the marketplace favoring both Quizam’s products; the demand for Corporate Computer training being fueled by the increased reliance on computers in the workplace; growing use of the internet helping to improve the awareness and consequent demand for the Quizam product; demand for Quizam’s products increasing; the large global increase in the use of cell phones and internet, together with an increased appreciation for education and training giving the company excellent strategic positioning; all future global License sales will be in Canadian dollars; there can be no assurance that the company will be able to obtain adequate financing in the future or that the terms of such financing will be favorable; the company will continue to improve its cash positions by focusing on increasing sales, improving profitability and equity financings; broadening of On-TrackTV; increasing our On-TrackTV sales team; significant parental/family demand for study tools; inventory increasing in value; anticipating receiving deferred purchases; management anticipates more Country Licenses coming on board and increased website visits in the coming quarters.

All of the above forward looking statements are subject to significant risks and uncertainties. Certain material risk factors, that could cause actual results to differ materially from the forward-looking information contained in this MD&A include, but is not limited to, changes in the actions of competitors; fluctuations of exchange rates; the trading level of the company’s stock; the continued availability of financing on appropriate terms for future projects; the continued increase

of commercial run rates; a decline in market liquidity, and the volatility of global markets. Events and circumstances that occurred during the period ended August 31, 2015, which are reasonably likely to cause actual results to differ materially are the volatility of the global economy and increased competition which could prevent the company from improving its cash position, improving profitability, increasing Country Licenses or completing necessary financings; decreased usage of the internet, cell phones, and PDA's which could decrease demand for Academic Quizzing software and Quizam's products; the inability to hire appropriate staff and the results of product development activities could prevent further revisions to the software and the development of new products.

The current economy increases the uncertainty of forward looking statements and information included in the MD&A.

## **1.1 Date of Information**

October 29, 2015

## **1.2 Overall Performance**

We are pleased with development of On-TrackTV as it has received a great deal of attention in Canada, the United Kingdom and Bahrain. On-TrackTV distributes on-line information technology learning over the internet. The business model is based on self-service through a website with residual subscriptions. People are going to the On-TrackTV site and using the training.

We continue to enhance On-TrackTV. Our two main areas of On-TrackTV development include the LMS (learning management system) and content. As software companies continue to release new versions we continue to develop On-TrackTV content for these new versions.

Though the Canadian economy is strong much of the current global economy is unstable and uncertain. Many other countries such as Greece, France and the United States of America are less stable. The company competes in the global marketplace and the instability of the global economy creates a more challenging environment for the company. More recently, the devalued Canadian Dollar is helping to make our product more competitive globally.

The page hits and Video view/downloads from the On-TrackTV website continue to increase quarter by quarter. It appears that trends in the marketplace are favoring Quizam's On-TrackTV product. The demand for corporate computer training is being fueled by the increased reliance on computers in the workplace coupled with the continued releases of new products from software producers like Microsoft.

Our usage and page hits worldwide for the each of the last eight quarters are as follows

Fiscal quarter ended:	Page Hits	Video Downloads
August 31, 2015	71,532	48,979
May 31, 2015	119,356	86,034
February 28, 2015	80,049	54,291
November 30, 2014	68,920	47,060
August 31, 2014*** (see note below)	46,954	26,821
May 31, 2014	190,938	158,668
February 28, 2014	192,066	157,689
November 30, 2013	236,976	185,431

(note\*\*\* starting June 2014 we introduced new strict filters that have zero tolerance with “web Bots” that stroll the Web checking out sites, as well all Page Hits must land for minimum of 4 seconds and Video Downloads must view for a minimum of 50% of the lesson. This produces more accurate sense of site usage and viewings.)

We are currently transitioning from face to face training to online training. Our online division is growing faster than the face to face training division and the ontracktv.com website is growing much faster than the On-Track face to face training website.

Quizam has altered its “Exclusivity” agreement with Central Media in the UK. The agreement is now non-exclusive and permits Quizam to work with other partners in the UK for the sale and distribution of ontrackTV.com into the UK market under the name ontrackTV.co.uk. The ontrackTV.co.uk library of online learning videos is sold via annual subscriptions to those seeking to learn about common software packages, Human Resource (HR) training, and Management Leadership Training.

On-TrackTV continues to diversify its offering to include far more than just software training.

Our UK partner is continuing to forge new clients for us in the UK market.

In March 2010 we established a new partner in the Middle East. We are looking forward to some success with this new territory as well. We will soon start to deliver an Arabic version of our training.

Until now On-TrackTV has focused on information technology computer training, however, due to client demands and custom training requests we are now expanding the curriculum to include soft skill training for corporations. We have added new soft skill courses such as Conflict Resolution in the Workplace, Brain Storming and Increasing Workplace Assertiveness. We have also added 500 new on-line courses in trades including apprentice programs for plumbing, electrical, pipe fitting and carpentry.

In addition to the training services described above, our global strategy with On-TrackTV has been to place our tags on partner’s websites; however, revenue from this source has been minimal so far.

The Company has two teams familiar with both markets working in Canada and the United Kingdom. Increased demand for On-TrackTV has resulted in reassigning some of the Quizam Software team and as a result, Quizam Software development and sales efforts have

become secondary to On-TrackTV. However, we are still working to develop a free shared online Quizam community.

We are also adding administrative components to On-TrackTV which will broaden our corporate appeal. We are looking at broadening On-TrackTV to include other broadcasts such as CEO messages, compliance issues, and other customized corporate communication requirements for clients. We plan to increase our On-TrackTV corporate sales team and to sell the product to Fortune 500 companies.

Management feels that the growing use of the internet will help to improve the awareness and consequently demand for the Quizam product.

Management sees the demand for Quizam's products increasing. The global increased use of cell phones and internet, together with an increased appreciation for education and training will give the company excellent strategic positioning. We are currently developing products for handheld devices such as iPhones, Blackberries and Android phones.

The Company is continuing to add quizzes to its internet library. Many of the topics are classic and timeless. As this library continues to grow it becomes a valuable asset to the Company. The Company is exploring ways of accelerating the growth of this library either through corporate purchases of content or perhaps a "community" sharing model where quizzes can be added by global users. In either case management sees this inventory increasing in value as time goes on.

In December 2013 the Company moved its offices to 885 West Georgia Street, Vancouver, BC. The new space has a better layout and saves almost \$120,000 per year in rent.

The Company has the equipment and experience in producing non-fiction learning vignettes. Management decided to expand its content to include some "Fiction" based filming such as Movies for Entertainment. In October, 2014, the Company announced the opening of a new Entertainment Division. The Company will be a producer/aggregator of family entertainment. In October, 2014 the Company also announced the appointment of Lewis Schoenburn, Jacquie Wechselberger and Uwe Boll as members of the Company's Advisory Board.

In January 2015 the Company signed a deal with Event Film for film distribution and management believes that overall performance is improving. The Company is working toward producing content both for education and for entertainment.

In February 2015, the Company signed a deal with Extreme Video in Italy to produce a horror thriller movie entitled "The Blind King".

In March 2015, the Company signed a deal with Clarius Entertainment in Los Angeles whereby the Company will guarantee loans of up to US\$6.25Million to assist with theatrical releases in the North American market. In May 2015 both parties agreed to have the deal expire and work on new improved deal whereby Quizam could have equity position (see below).

In May 2015, the Company entered into a licensing agreement with Koch Media whereby Koch will purchase 4 feature films from the Company for the Italian speaking European

market. The films are titled “Gifted”, “Gifted 2”, “Primal Shift” and “The Blind King”. Koch is to pay US\$35,000 plus 50% of all gross receipts from the exploitation of the films. A 20% commission is to be paid to Event Film.

In June 2015, the Company entered into a letter of intent to acquire a 10% non-dilutable equity interest in William Sadleir’s new motion picture distribution company, Aviron Capital, LLC, (“Aviron”) headquartered in Beverly Hills, California. The Company subsequently entered into a Share Exchange Agreement dated October 19, 2015 (the “Agreement”). Under the terms of the Agreement, the Company will issue 1,000,000 common shares and 12,250,000 share purchase warrants to acquire 1,000 Class A units of Aviron, representing a 10% non-dilutable equity interest. Each warrant entitles the holder to acquire one common share at a price of \$0.08 for a period of 120 months following closing. Aviron will grant the Company a Net Earnings Participation interest consisting of (i) US\$50,000 per year, paid quarterly (ii) the issuance of a non-interest bearing promissory note of US\$1,000,000 due and payable on or before October 30, 2020 (iii) 10% of Aviron’s net annual revenues (iv) and 10% of all proceeds or value received at the time of a liquidity event, including a public or private sale of Aviron, or winding up of the company. This agreement is subject to regulatory approval.

The Company plans to continue to focus on growth and profitability. The main strategies in the process include:

- a) Strict focus on increasing gross sales in each month compared to the same month in previous year;
- b) Increase of pricing in all areas;
- c) Huge expansion of course offerings beyond IT and computer training. Some of the new course offerings include customer service, conflict resolution, minute note-taking, and project management;
- d) Special marketing team devoted to gaining Fortune 500 companies as clients for On-Track TV;
- e) Continue to develop On-Track TV markets in the UK, North America, Bahrain (Middle East) and Australia;
- f) Add quizzing component to On-Track TV where users are quizzed after viewing content;
- g) Offering web development services under the name On-Track Web Development. This enables us to leverage our in house team and increase revenue; and
- h) Continue to enhance the LMS (learning management system) of the On-Track TV website.
- i) Further development of the UK market.
- j) Full scale animation and film productions in the areas of non-fiction and education.
- k) Production of 3 – 4 Independent films per year.



- l) Participating with Aviron Pictures to distribute Theatrical Releases in the North American market.
- m) Develop and offer courses in common accounting software such as Simply Accounting, Quick Books and Caseware. This would be for both Face to Face and OntrackTV.

## **1.4 Discussion of Operations**

Revenue for the three months ended August 31, 2015 decreased to \$115,228 from \$147,528 during the three months ended August 31, 2014. Revenue decreased as a result of the new course requiring modifications and testing that reduced our ability to provide our normal load of training. Loss before other items increased to \$257,805 (2014 - \$64,349) during the three months ended August 31, 2015. Operating expenses increased from \$211,877 during the three months ended August 31, 2014 to \$373,033 during the three months ended August 31, 2015. The increase of \$161,156 was mainly as a result of an increase in accounting fees, investor and finance development, travel and business development, On-Track TV development cost, share-based compensation, subcontractors and wages and benefits. This also resulted in an increase in net loss of \$173,027.

The significant changes were as follows:

- Investor and finance development costs increased to \$18,782 for the three months ended August 31, 2015 (2014 – \$8,550). The increase is a result of more investor relations meetings and more focus on setting up the entertainment division of Quizam Media.
- On-Track TV development costs increased to \$60,495 for the three months ended August 31, 2015 (2014 - \$3,845). The increase in On-Track TV costs is a result of management focusing more time and effort on the development for new schedule and marketing planning according the recent changes in economic environment.
- Share-based compensation costs increased to \$13,928 for the three months ended August 31, 2015 (2014 - \$Nil). The increase is a result of the granting of 300,000 stock options exercisable at \$0.10 per share in July 2015. The weighted average grant date fair value of stock options granted during the three months ended August 31, 2015 was \$0.05 per option.
- Travel and business development increased to \$17,810 for the three months ended August 31, 2015 (2014 - \$7,227). The increase is a result of more meetings regarding investor/finance development activities.
- Wages and benefits increased to \$56,745 for the three months ended August 31, 2015 (2014 - \$42,327). The decrease is a result of less outsourcing IT, Marketing and other staffing.

Our training division continues to improve its performance and management feels we are gaining more market share every quarter. We are blending out On-TrackTV with our face to face offerings to attract more large clients.

## 1.5 Summary of Quarterly Results

The effect of applying the treasury stock method to the Company's loss per share calculation is antidilutive. Therefore basic and diluted losses per share are equal for the periods presented.

The quarterly periods in the table below are presented under International Financial Reporting Standards in Canadian dollars.

Description	August 31, 2015	May 31, 2015	February 28, 2015	November 30, 2014	August 31, 2014	May 31, 2014	February 28, 2014	November 30, 2013
Total Revenue	\$115,228	\$112,748	\$132,924	\$156,341	\$147,528	\$149,252	\$157,859	\$164,197
Income or (loss) before other items	\$(257,805)	\$(247,140)	\$(277,102)	\$(399,948)	\$(64,349)	\$(472,091)	\$(235,065)	\$(295,705)
Net Income or (loss) for the period	\$(257,376)	\$(247,054)	\$(277,013)	\$(399,683)	\$(64,349)	\$(468,828)	\$(234,202)	\$(295,507)
Net income (Loss) before other items per share basic and diluted	\$(0.00)	\$(0.01)	\$(0.01)	\$(0.01)	\$(0.00)	\$(0.04)	\$(0.02)	\$(0.01)
Income (Loss) per share basic and diluted	\$(0.00)	\$(0.01)	\$(0.01)	\$(0.01)	\$(0.00)	\$(0.04)	\$(0.02)	\$(0.01)

Revenue decreased during the three months ended May 31, 2014, as there has been a decrease in On-Track TV and face to face business. Net loss increased during the fourth quarter ended May 31, 2014, over the third quarter ended February 28, 2014 as a result of decreased revenue and increased operating expenses comprised primarily of share-based compensation of \$209,300.

Revenue decreased during the three months ended August 31, 2014, as there has been a decrease in On-Track TV and face to face business. Net loss during the first quarter ended August 31, 2014 is comparable to the net loss during the first quarter ended August 31, 2013.

Revenue increased during the three months ended November 30, 2014. Net loss increased during the second quarter ended November 30, 2014, over the first quarter ended August 31, 2014 as a result of increased revenue offset by increased operating expenses.

Revenue decreased during the three months ended February 28, 2015, as there has been a decrease in On-Track TV and face to face business. Net loss decreased during the second quarter ended February 28, 2015, over the third quarter ended November 30, 2014 as a result of decreased operating expenses.

Revenue increased during the three months ended May 31, 2015. Net loss decreased during the third quarter ended February 28, 2015, over the second quarter ended November 30, 2014 as a result of decreased operating expenses.

Revenue increased during three months ended August 31, 2015. Net loss increased during the first quarter ended August 31, 2015 as a result of increased operating expenses.

## 1.6 Liquidity

The Company's liquidity has increased at August 31, 2015 since May 31, 2015.

	August 31, 2015	May 31, 2015
Cash and cash equivalents (bank overdraft)	\$12,615	(\$11,367)
Amounts receivable & prepaid expenses	\$47,803	\$63,779
Accounts payable and accrued liabilities	\$70,186	\$126,022
Due to a related party	\$153,530	\$177,904
Promissory notes payable	\$136,822	\$131,817

As at August 31, 2015 the Company had cash and cash equivalents of 12,615 and a working capital deficiency of \$317,382 compared to bank overdraft of \$11,367 and a working capital deficiency of \$408,410 as May 31, 2015. The Company's increase in working capital is attributable to funds raised through the issuance of common shares.

During the three months ended August 31, 2015 the Company used \$306,447 of cash for operating activities compared to \$138,650 in the comparative period. The Company incurred \$1,681 (2014 - \$34,530) in acquisition of equipment during the period ended August 31, 2015. The Company has financed its operations for the last two years mainly through the issuance of share capital, issuance of promissory notes payable and advances from related parties. The Company has raised \$332,110 (2014 - \$56,420) through subscription of share capital during the period ended August 31, 2015. The Company received \$nil (2014 - \$119,120) through advances from related parties during the period ended August 31, 2015. The Company has incurred losses as it continues to develop its software products. The Company continues to be dependent on its cash reserves and future financings.

There can be no assurance that the Company will be able to obtain adequate financing in the future or that the terms of such financing will be favorable. If adequate financing is not available when required, the Company may be required to delay or scale back its software development and marketing. Any equity offerings will result in dilution to the ownership interests of the Company's shareholders and may result in dilution to the value of such interests.

Currently the Company has insufficient funds to meet its requirements for the coming year. It will continue to improve its cash positions by focusing on increasing sales, improving profitability and equity financings.

## 1.7 Capital Resources

The Company's capital currently consists of common shares, options and warrants. The Company's principal source of funds is from the issuance of common shares. The Company's capital management objectives are to safeguard its ability to continue as a going concern and to have sufficient capital to be able to meet the Company's educational software development, internet training development and film production to ensure the growth of activities.

The Company is committed to an office lease through June 2017. As at August 31, 2015, the minimum lease payments over the remaining lease term were as follows: 2016 - \$106,542; 2017 - \$142,059; 2018 - \$11,839. Also as at August 31, 2015 the Company was committed to a \$55,000 payment upon completion of the film production project scheduled for November 2015.

## 1.8 Off-Balance Sheet Arrangements

The Company does not have any off-balance sheet arrangements.

## 1.9 Transactions Between Related Parties

The Company has identified its directors and certain senior officers as its key management personnel and the compensation costs for key management personnel and companies related to them were recorded at their exchange amounts as agreed upon by transacting parties as follows:

	August 31, 2015	August 31, 2014
Wages and benefits, and fees	36,000	36,000
Share-based payments	-	-
	<u>\$ 36,000</u>	<u>\$ 36,000</u>

For the three month periods ended August 31, 2015 and 2014, key management personnel were not paid any post-employment benefits, termination benefits or any other long-term benefits.

At August 31, 2015, the Company owed \$153,530 (2014 - \$171,428) to companies owned by a significant shareholder, who is also a director and officer, and to a company owned by his relative.

Accounting, investor and finance development, product development, moving, office and other miscellaneous expenses are provided by a company owned by a significant shareholder. An amount of \$105,852 (2014 - \$74,767) was included in expenses for these services during the three months ending August 31, 2015.

During the three months ended August 31, 2015, marketing and publicity, investor and finance development, product development fees, and moving expenses totaling \$77,361 (2014 - \$33,667) were included in expenses to a company owned by a relative of one of the directors.

During the three months ended August 31, 2015, product development fees and office expenses totaling \$21,833 (2014 - \$25,390) were included in expenses to relatives of one of the directors.

## **1.10 Proposed Transactions**

In June 2015, the Company entered into a letter of intent to acquire a 10% non-dilutable equity interest in William Sadleir's new motion picture distribution company, Aviron Capital, LLC, headquartered in Beverly Hills, California. The Company subsequently entered into a Share Exchange Agreement dated October 19, 2015. The agreement is subject to TSX approval. Refer to 1.2 above for additional details.

## **1.11 Critical Accounting Estimates**

The preparation of financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions which affect the reported amounts of assets and liabilities at the date of the financial statements and revenues and expenses for the period reported. Significant areas requiring the use of management estimates relate to estimation of an allowance for doubtful accounts, the measurement of share-based compensation, expected lives of long-lived assets, and the recognition of deferred income tax assets. Actual results could differ from those estimates. Significant judgements are applied by management to determine whether sales have met the Company's revenue recognition criteria, whether investments in film production are recoverable, and to assess the probability of realizing deferring income tax assets based on the likelihood of generating taxable income in the future. Different judgement could yield different results.

## **1.12 Changes in Accounting Policies including Initial Adoption**

The mandatory adoption of the following new and revised accounting standards and interpretations on June 1, 2015 had no significant impact on the Company's consolidated financial statements for the periods presented:

*IAS 36 – Impairment of Assets*

In May 2013, the IASB issued an amendment to address the disclosure of information about the recoverable amount of impaired assets or a CGU for periods in which an impairment loss has been recognized or reversed. The amendments also address disclosure requirements applicable when an asset's or a CGU's recoverable amount is based on fair value less costs of disposal.

*Future Accounting Changes:*

New accounting standards effective for the Company on June 1, 2016 or later:

***IFRS 15 – Revenue from Contracts with Customers***

In May 2014, the IASB issued IFRS 15 – Revenue from Contracts with Customers ("IFRS 15") which supersedes IAS 11 – Construction Contracts, IAS 18 – Revenue, IFRIC 13 – Customer Loyalty Programmes, IFRIC 15 – Agreements for the Construction of Real Estate, IFRIC 18 – Transfers of Assets from Customers, and SIC 31 – Revenue – Barter Transactions Involving Advertising Services. IFRS 15 establishes a comprehensive five-step framework for the timing and measurement of revenue recognition. The standard is effective for annual periods beginning on or after January 1, 2017.

***IFRS 9 – Financial Instruments***

The IASB intends to replace IAS 39 – Financial Instruments: Recognition and Measurement in its entirety with IFRS 9 – Financial Instruments ("IFRS 9") which is intended to reduce the complexity in the classification and measurement of financial instruments. In February 2014, the IASB tentatively determined that the revised effective date for IFRS 9 would be January 1, 2018.

Management is currently evaluating any impact that the above standards may have on the Company's consolidated financial statements and this assessment has not yet been finished

## **1.13 Financial Instruments and Other Instruments**

All financial assets are initially recorded at fair value and classified into one of four categories: held to maturity, available for sale, loans and receivable or at fair value through profit or loss ("FVTPL"). All financial liabilities are initially recorded at fair value and classified as either FVTPL or other financial liabilities. Financial instruments comprise cash and cash equivalents, accounts receivable, loans receivable, accounts payable, due to related parties and promissory notes payable. The Company has elected to account for transaction costs related to the issuance of financial instruments as a reduction of the carrying value of the related financial instruments.

At initial recognition management has classified financial assets and liabilities as follows:

a) Financial assets

The Company has no assets classified as FVTPL at August 31, 2015. The Company has classified accounts receivable and loans receivable as loans and receivables. The Company has not classified any financial assets held to maturity or available for sale.

b) Financial liabilities

The Company has recognized its cheques written in excess of funds on deposit, accounts payable, due to related parties and promissory notes payable as other financial liabilities. The Company derecognizes a financial liability when its contractual obligations are discharged, cancelled or expire.

The following table summarizes information regarding the carrying values of the Company's financial instruments:

	<b>August 31, 2015</b>	<b>August 31, 2014</b>
	\$	\$
FVTPL (i)	12,615	15,767
Loans and receivables (ii)	31,153	35,986
Other financial liabilities (iii)	(360,538)	(326,107)

(i) Cash and cash equivalents

(ii) Accounts receivable and loans receivable

(iii) Cheques written in excess of funds on deposit, accounts payable, amounts due to a related party and promissory notes payable

The Company classifies its fair value measurements in accordance with an established hierarchy that prioritizes the inputs in valuation techniques used to measure fair value as follows:

Level 1 – Unadjusted quoted prices in active markets for identical assets or liabilities;

Level 2 – Inputs other than quoted prices that are observable for the asset or liability either directly (i.e. as prices) or indirectly (i.e. derived from prices); and

Level 3 – Inputs that are not based on observable market data.

The following table sets forth the Company's financial assets measured at fair value on a recurring basis by level within the fair value hierarchy:

	<b>Level</b>	<b>August 31, 2015</b>	<b>August 31, 2014</b>
		\$	\$
Cash and cash equivalents	1	12,615	15,767

The risk management function within the Company is carried out in respect of financial risks,

operational risks and legal risks. Financial risk comprises market risk (including currency risk, interest rate risk and other price risk), credit risk and liquidity risk. The primary objectives of the financial risk management function are to establish risk limits, and then ensure that exposure to risks stays within these limits. The operational and legal risk management functions are intended to ensure proper functioning of internal policies and procedures, in order to minimize operational and legal risks.

#### Credit Risk

Financial instruments that potentially subject the Company to concentrations of accounts receivable. The Company manages its exposure to credit risk by only working with reputable companies and by performing on-going credit evaluations of its customers' financial condition and requires letters of credit or other guarantees whenever deemed appropriate. The maximum exposure to loss arising from accounts receivable is equal to their carrying amounts.

All of the 61 days and over balance outstanding at August 31, 2015 has been subsequently collected.

#### Liquidity Risk

The Company manages its ability to meet its short-term obligations through the capital management described in Note 13 to the consolidated financial statements. The Company has a working capital deficit and requires additional financing to fund operations.

#### Foreign Exchange Risk

As the Company generates a portion of its revenues in the U.K., the Company's foreign exchange risk arises primarily with respect to the U.K. pound sterling. Financial instruments that subject the Company to foreign currency exchange risk include cash and accounts receivable. Approximately 5% of the Company's revenues are denominated in the U.K. pound sterling (2014 – 5%), while a significant amount of the Company's expenses are denominated in Canadian dollars. In management's opinion the Company is not exposed to significant foreign exchange rate risk.

#### Interest Rate Risk

In management's opinion the Company is not exposed to significant interest rate risk.

## 1.14 Additional Information

Additional information about the Company is available on SEDAR (Website: [www.sedar.com](http://www.sedar.com))

### Outstanding Share Data

The following table summarizes the outstanding share capital as of the date of the MD&A:

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	Number of shares issued or issuable
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Common shares	54,058,263
Stock options	2,220,000
Warrants	18,333,230

## **1.15 Subsequent Events**

- (a) In September 2015, the Company completed a private placement consisting of 4,000,000 units at \$0.03 per unit for proceeds of \$120,000. Each unit consisted of one common share and one share purchase warrant. Each whole warrant is exercisable for 18 months at \$0.12 per share. In connection with the private placement, the Company issued 66,667 common shares as finders' fees.
- (b) Subsequent to August 31, 2015, the Company issued 2,600,000 shares upon exercise of warrants for gross proceeds of \$260,000.